





Quality video production and one of YouTube's fastest growing golf channels





YOUTUBE REACH

YOUTUBE SUBSCRIBERS

52,000+

ANNUAL IMPRESSIONS

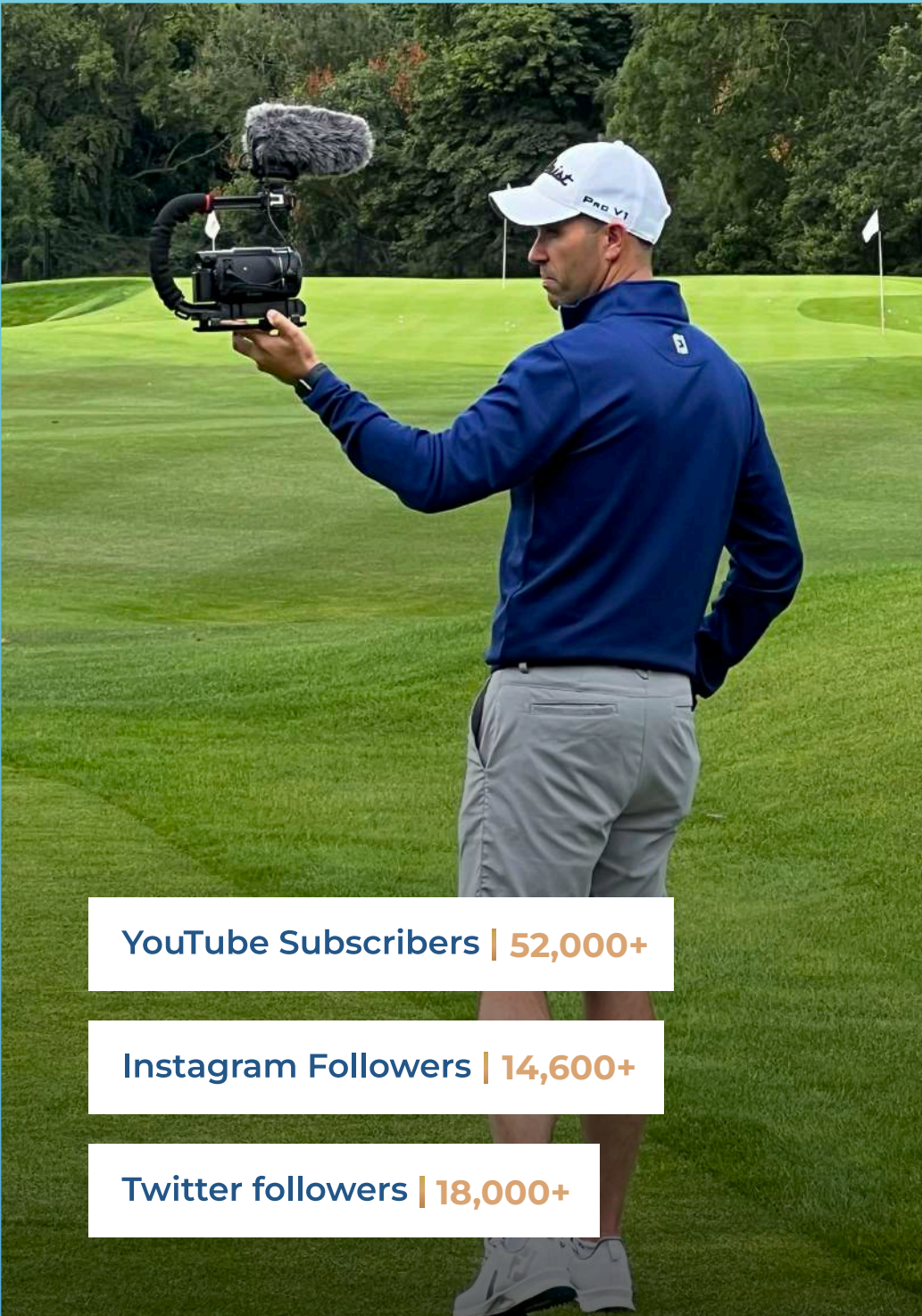
71.4 MILLION

AVERAGE VIEWING TIME (PER VIDEO)

25:22 MINS

MONTHLY YOUTUBE VIEWS

508_K/6.1_M



YouTube Subscribers | **52,000+**

Instagram Followers | **14,600+**

Twitter followers | **18,000+**

OUR PHILOSOPHY

- *Huge Engagement Figures*
- *Market Leading Ideas*
- *World Class Delivery*

Throughout the last three years, Dan has increased his online presence and is now deemed as one of the most trust worthy influencers for golfing content.

Across his multiple social channels, Dans viewership amounts to over 4.5 million views per year. Dans videos offer engaging on-course golfing content, provide world-wide tutoring and also give insight towards the latest golfing equipment.

His unique style enhances engagement across the travel sector for tourist boards and individual resorts or golf courses.

SOCIAL MEDIA AUDIENCE REACH



97%
MALE



3%
FEMALE

Where are DHG's viewers?

Canada

12%

USA

19%

UK

55%

Ireland

3%

Sweden

3%

Germany

1%

Asia

2%

Australia

5%

Average audience range

18-24 Yrs

2%

25-34 Yrs

15%

35-44 Yrs

24%

45-54 Yrs

26%

55-64 Yrs

21%

65+

12%



PORTUGAL

Just a short flight from the UK and we found ourselves in golfing paradise. Portugal has some of the best courses in the world and we have picked some gorgeous locations for you to enjoy. Once you touch down in Portugal you are never too far from your destination which makes it easy to hit the courses the day you arrive.

- Montei Rei
- Dunus | Troia
- Dom Pedro - Vilamoura



Montei Rei



Dom Pedro

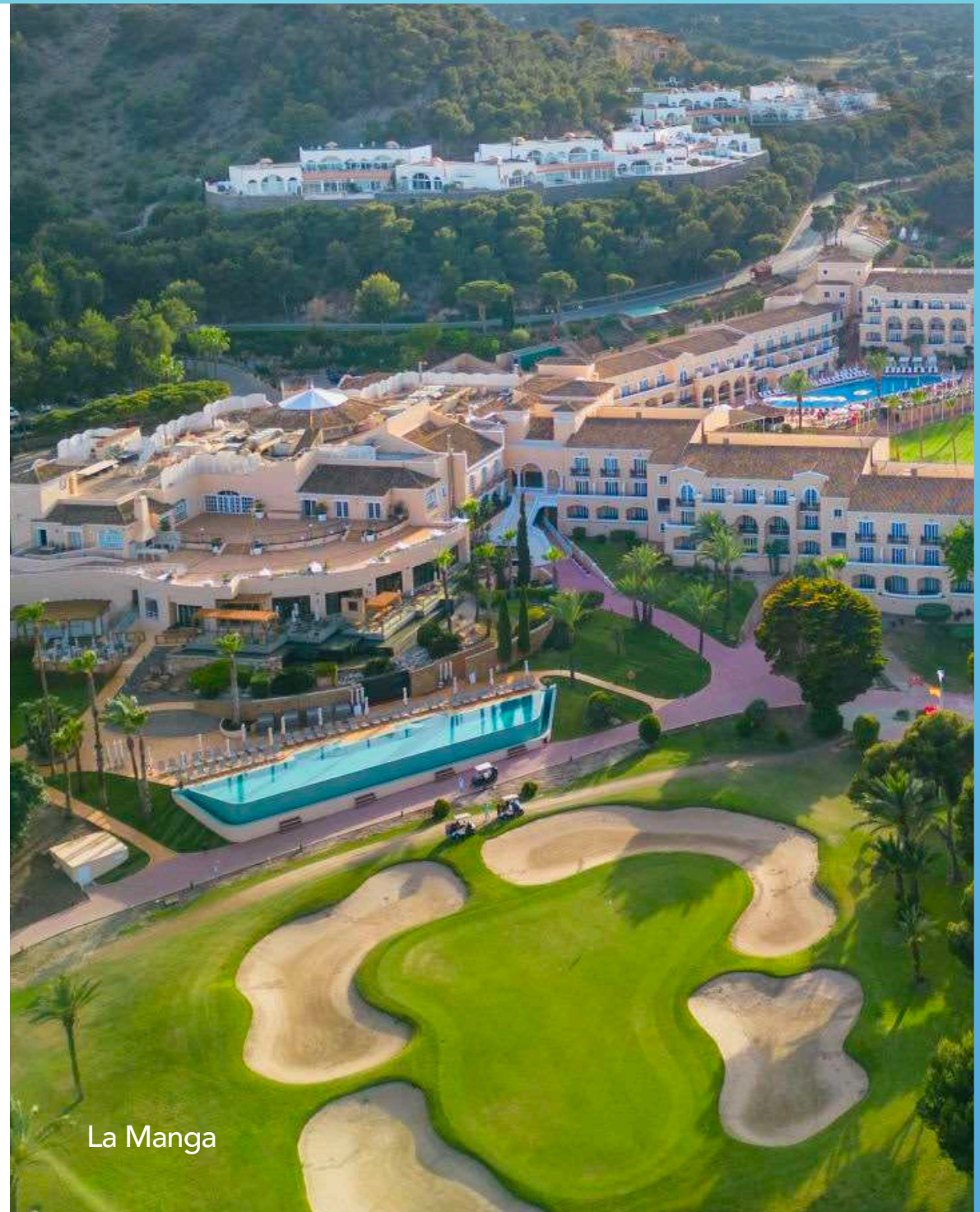
SPAIN

With over 300 days of sunshine and average winter temperatures of 20 degrees, Spain is a real favourite for the travelling golfer. You have quality Resorts and an amazing selection of high quality golf courses within a couple of hours flying time.

- La Manga
- La Cala
- Las Colinas



Las Colinas



La Manga

FRANCE

If you'd like to play golf somewhere different, but relatively close to home, then consider a golf break in France. You don't have to drive far to find some beautiful courses which will be accompanied by great food and fine wines. Once you're there, you will be pleasantly surprised by the un-crowded fairways, relaxed and un-stuffy approach backed up by great value.

- Le Golf National
- Lucien Barriere – Deauville | La Baule
- Dinard



Deauville

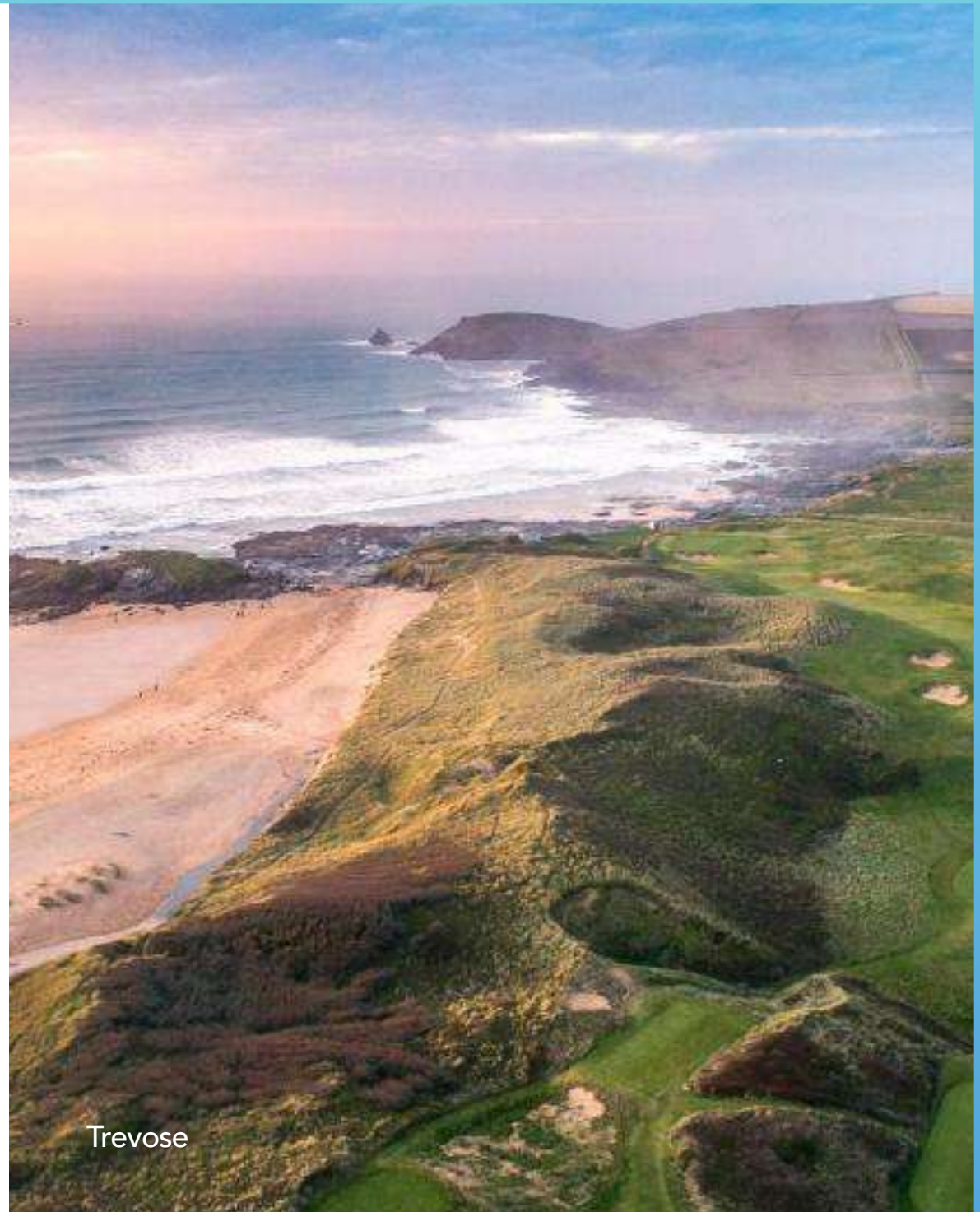
ENGLAND

The experiences that England can offer for golf is fantastic, from Links to Heathland to Parkland we pretty much have it covered. We have selected a great mix of courses that can give you the best possible experience.

- West Country – Bowood | St Mellion | Trevoze | Mendip Spring | Cumberwell-Park | Players Club
- Sandford Springs
- Belton Woods



St Mellion



Trevoze

SCOTLAND

Known as the Home of Golf, Scotland has some of the most famous courses in the world. You can enjoy our selection or if you prefer we can build a package with hidden gems.

- Dalmahoy
- Turnberry
- Fairmont
- Gleneagles



Turnberry



Gleneagles

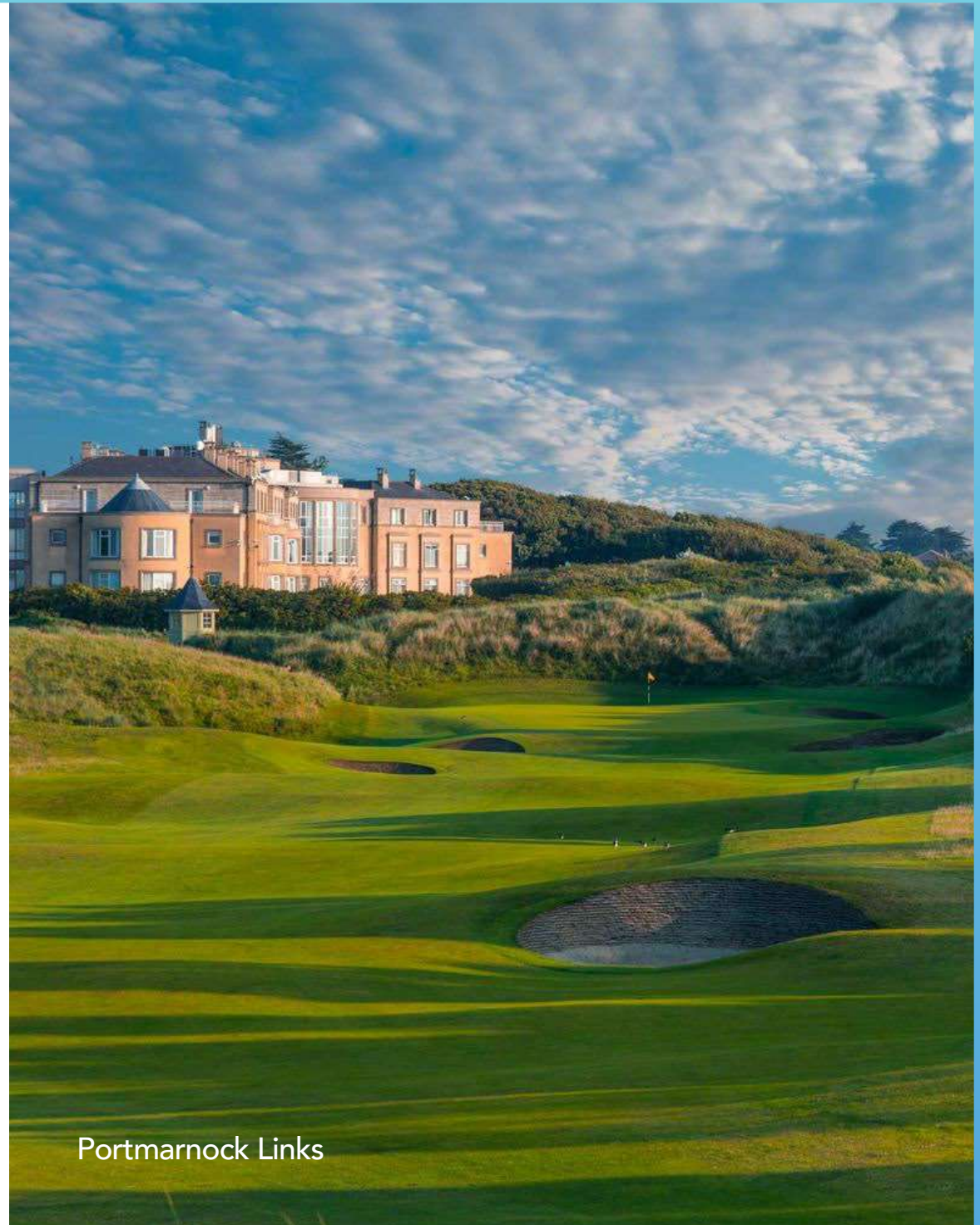
IRELAND

Whether your looking to visit Northern or Southern Ireland, this country just keeps on giving. Ireland has some of the best courses we have ever played around the world and if you like spectacular views with a drop of Guinness then you will not be disappointed.

- Mount Juliet
- Portmarnock Links
- Carlton House



Mount Juliet



Portmarnock Links



St Pierre

WALES

We offer a selection of Resort based packages which are great value and provide some great past tournament memories, in addition we can create bespoke packages as we work with all of the courses in Wales. Wales in our opinion provides excellent value for money.

- The Vale
- St Pierre



The Vale

COMMERCIAL COLLABORATORS

Through the creation of valuable cross-platform content, DHG has affiliated itself with some of the worlds leading brands. We have now partnered with Graham Ruth from Bonjour Golf, who has over 25 years experience in the golf travel sector.

This includes:

Titleist

FJ FOOTJOY

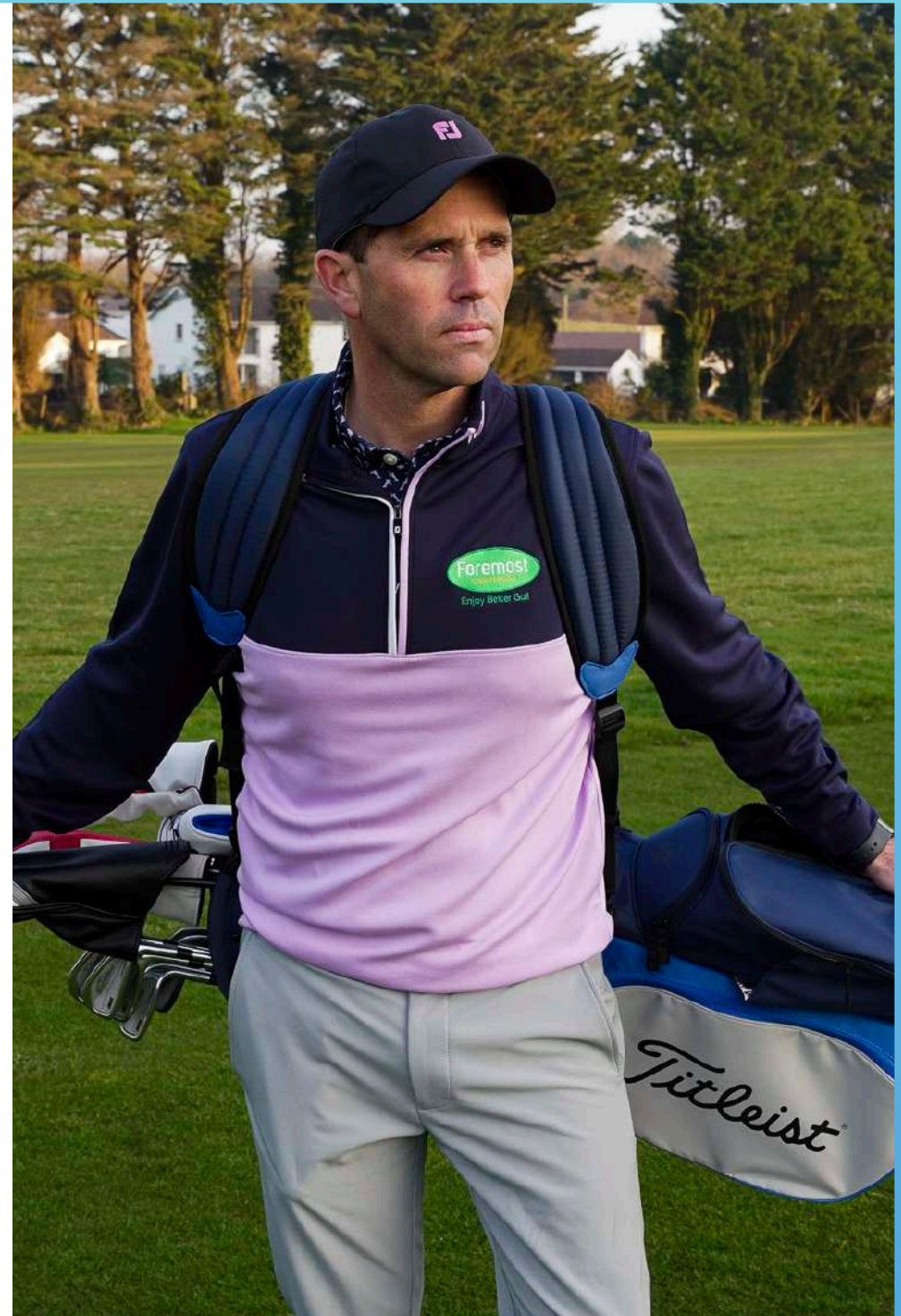
EXCLUSIVE
GOLF BREAKS



BonjourGolf
SPECIALISTS IN FRANCE AND SPAIN SINCE 1996

GOLF | STREAM

Shot Scope





DH GOLF TRAVEL

Dan Hendriksen, DHG Media, Dartmouth Rd,
Churston, Brixham, Devon, England, TQ5 OLA

BECOME A PARTNER

BRONZE

PACKAGE

£0

FEATURES

- Preferred partner for DHG Travel.
- DHG to come and film a travel vlog at your resort hosted on YouTube (expenses covered).
- DHG to film a Sunday Morning Show video.
- 2 x social media posts.

SILVER

PACKAGE

£3,000

FEATURES

- Preferred partner for DHG Travel.
- DHG to come and film a travel vlog at your resort hosted on YouTube (expenses covered).
- DHG to film a Sunday Morning Show video.
- 3 x social media posts.
- £250 minimum in sponsored posts.
- Premium placement on DHG travel packages.

GOLD

PACKAGE

£5,000

FEATURES

- Preferred partner for DHG Travel.
- DHG to come and film a travel vlog at your resort hosted on YouTube (expenses covered).
- DHG to film a Sunday Morning Show video.
- 1 x podcast
- DHG to create 30 second promo video for own internal use.
- 5 x social media posts.
- £750 minimum in sponsored posts
- Top position placement on DHG travel packages